



## Donna Wixted, *Consultant*

215.287.5309 Mobile  
donnaw@ruckshockey.com

### Education

Bachelor of Science  
Food and Housing Administration  
Emphasis in Administrative  
Dietetics  
The Pennsylvania State University  
University Park, PA

### Affiliations

Association for  
Healthcare  
Foodservice (AHF)

Academy of Nutrition  
and Dietetics (AND)

Association of  
Nutrition &  
Foodservice  
Professionals (ANFP)  
-- Director at Large,  
Corporate 2018-2020

Navigator Group  
Purchasing –  
Corporate Advisory  
Council

American College of  
Healthcare Executives  
(ACHE)

### Experience

Donna is an associate with Ruck-Shockey Associates, Inc. Donna is an accomplished Healthcare Executive with more than 38 years of leadership and operational food and nutrition experience in long term care, assisted and independent living, memory care, retirement communities, short stay rehabilitation and adult day care centers.

Donna worked for a multi-facility nursing home chain overseeing 500 nursing, assisted and independent living and short stay rehabilitation centers for over 35 years and a national contract food and environmental service company for 3 years.

Donna has extensive knowledge providing resident driven hospitality and culinary services to the Senior Care markets. Quantified successes include managing a \$200 million operating budget, leading teams to excellence, coaching and mentoring, purchasing and cost management systems, operationalizing process improvement imperatives, strategic planning, center transitions and divestitures, compliance and improving customer satisfaction outcomes.

### Presentations

Pennsylvania State University, Pennsylvania and New Jersey ADA Chapters, American College of Health Care Administration, Health Care Food Service Management Conference, Annual Meeting of the American Dietetic Association

### Certifications

American Dietetic Association, ServSafe® certified