



Georgie Shockey

Principal

Education

Bachelor of Science
Home Economics, Human Nutrition
The Ohio State University
Columbus, OH

Stanford University-Executive
Financial Training

Affiliations

The Food Consultants
Group (FCG)

Association for Healthcare
Foodservice (AHF)

Association for the
Healthcare
Environment (AHE)

2004 President’s Award,
Society for Healthcare
Foodservice
Management (HFM)

2005 FE&S Top Achiever Award
(Consultant, Worldwide)

Board Member, The Ohio State
University Alumni Advisory Board
(2009-2013)

Board Member, The Ohio State
University Alumni Association
(2013-2018), Currently-Treasurer

Presentations

AHF, Leading Age
NACFUS
Various GPOs
US Foodservice, Sysco, GFS

Experience

Georgie is a principal in Ruck-Shockey Associates, Inc., an S-Corporation formed in 1997. She has over 30 years of operational and project experience including operational review & assessment studies; service integration (multi-service/multi-unit); dining service and meal delivery service programs; oversight reviews; implementation processes and request for proposal (RFP) leadership. She has extensive knowledge in all aspects of hospitality management, including the management of daily operations, training, retail trends, patient meal models, environmental services and laundry programs.

Georgie is experienced in conducting feasibility studies where large capital investments are needed, making appropriate recommendations, and providing implementation plans. In the last two years she has helped operators secure over \$75.0M in capital for major projects. She also has experience in menu and recipe development, food product availability and application, and special diet and clinical needs. Georgie utilizes financial and cost benefit analysis skills to assist in creating a capital plan that is effective.

Selected Project Experience

The Ohio State University Wexner Medical
Center (OSUWMC)
Columbus, OH

Emory Healthcare
Atlanta, GA

Geisinger Health System
Danville, PA

Piedmont Healthcare
Atlanta, GA

University of Michigan Medical Center
Ann Arbor, MI

US Army Healthcare Operations
Various locations

Trinity Health System
Livonia, MI

Various International Sites: Nicaragua, Costa
Rica, Canada, Central Europe

Advisory

Academy of Nutrition and Dietetics
Workplace Demand Study Task Force

DOW Agra Healthy Oils Task Force

Co-Chair, College of Education and Human
Ecology Capital Campaign, The Ohio State
University

Dinex Corporation

Industry Advisory Board, AHF (Past Chair)
and current member

Hospitality Management Advisory Board,
OSU

