



## Betty Perez, RD, DHCFA

Betty is an award-winning Food and Nutrition Services Executive with an extensive management career in large academic medical centers. She has strong leadership skills and an influential hands-on management style that creates successful high performing teams. Her proven track record for dining and patient centered/hospitality initiatives consists of increasing patient/guest satisfaction, sales growth across multiple retail venues, standardization of operational processes, improved catering services to enhance organizational image and reputation,

and successfully led two outsourced to self-operated management conversions.

Betty has worked to implement world class patient care experiences, inclusive of various meal delivery models and conversions (traditional, PODS, and room service); and expansive menus featuring restaurant-quality selections, with an emphasis on fresh ingredients and scratch preparations. In 2010, she partnered with the New York City Department of Health to implement the Healthy Hospital Food Initiative standards for patient meals, beverage and food vending machines, and cafeterias; achieving gold status recognition.

Betty has had immense experience with full restoration efforts after the devastation of Hurricane Sandy requiring the development of multiple alternatives for accommodating patient and staff dining. This included the design and use of a temporary kitchen, development of a new state of the art centralized production kitchen, and 12,000 square foot main cafe featuring a marketplace design.

Betty is a sought-after speaker on topics such as Employee Engagement & Leadership, Marketing Your Brand, Financial Management, and Emergency Preparedness & Responsiveness.

### Awards

- 2013 Association for Healthcare Foodservice- Exemplary Leadership Award
- 2009 International Foodservice Manufacturers Association (IFMA)-Silver Plate Award for Healthcare
- 2009 UMDNJ School of Health Related Health Professions- Distinguished Service Award for Outstanding Contribution to Champion Health Related Professions
- 2008 The American Society for Healthcare Food Service Administrators- Operator of the Year
- 2007 Food Service Director Magazine- Food Service Director of the Year
- 2007 The Greater New Jersey Society for Healthcare Food Service Administrators-Lifetime Achievement Award
- 2007 The National Society for Healthcare Foodservice Management-Operator of the Year
- 2006 Food Management Best Concept Award for The Bistro Café (36 seat upscale eatery)
- 2003 The University of Medicine and Dentistry of New Jersey-The University Hospital-Employee of the Year

### Education/Certifications

State University College at Oneonta, New York; Bachelor of Science with Highest Honors-Dietetics

Post Graduate-New York Hospital Dietetic Internship Program RD # 455457

Food Safety Certifications: New York City Department of Health and Mental Hygiene (#13-00117) and ServSafe (Expiration Date 5/7/2019)

### Affiliations

Clinical Assistant Professor for Rutgers School of Health Related Professions

Association of Healthcare Foodservice (AHF) Co-chair for the 2010 Inaugural Conference Austin, Texas

Greater New Jersey Society for Healthcare Food Service Administrators Board of Directors; President for Two Terms

Association for Healthcare Foodservice of New York

Academy of Nutrition and Dietetics